

# JESS PETER

T 486 73 610  
E jess@awardwinninghuman.com

Designer/developer hybrid specializing in data visualization, interaction design and seemingly unsolvable problems.

## WORK EXPERIENCE

August 2016 –  
August 2017

### The Globe and Mail Designer/Developer

Led design and front-end development on Sophi, The Globe's in-house analytics platform. Conducted user interviews and other needs assessment activities to inform design outcomes. Developed a React-based website and Chrome browser extension to distribute and explain web traffic data to editors and other stakeholders at The Globe and Mail.

September 2014 –  
August 2016

### Visual Analytics Lab at OCADU Research Assistant

Designed and developed interactive visualizations to suit the needs of a number of high-profile clients. Contributed to papers and posters for conference submission.

April 2014 –  
September 2014

### Kaypok Inc. Interaction Designer

Designed and developed working prototypes of dashboard interfaces for sentiment analysis start-up. Designed wireframes for web app layouts. Conducted in-depth research on best practices for data visualization design.

November 2013 –  
September 2014

### Multi-platform Game Distribution System Project Research Fellow

Conducted horizon scanning on wearable technology for children. Developed concept art and usable graphics for wearable interfaces.

May 2013 –  
December 2013

### Baycrest Research Assistant

Developed prototype iPad application as a companion to the art tour program in place at the hospital. Developed internal website to explain principles of hospital rebranding to staff.

November 2012 –  
August 2013

### Mobile Experience Lab at OCADU Research Assistant

Developed gesture-based interface for an “on-this-day” media retrieval installation. Contributed research on effective interventions for Alzheimer’s care. Edited literature review, protocol and project proposal for submission to conferences.

## EDUCATION

The Oslo School of Architecture and Design  
MDes in Interaction Design (2019)

OCAD University  
BFA in Digital Futures (2015)

- OCAD University Medal for Digital Futures
- OCADU Award
- Emerging Artists and Designers Scholarship

## SKILLS

### Great at

- JavaScript
- React
- d3.js
- jQuery
- HTML/CSS
- InDesign
- Illustrator
- Processing

### Good at

- Python
- NumPy
- Flask
- NLTK
- OpenCV
- PhotoShop
- Sketch
- Final Cut Pro

### Familiar with

- Rhinoceros 3D
- C++
- Arduino